

The Bethany Virtual Walk Run

2020 SPONSORSHIP
OPPORTUNITIES

BethanyTristateWalkRun.org

Bethany
CHRISTIAN SERVICES



SPONSORSHIP OPPORTUNITIES

The Bethany Virtual Walk Run

140 million reasons to help

Today, 140 million kids don't have a permanent home. Together, we can change the world through family.

This is why your involvement in The Bethany Virtual Walk Run is so powerful.

Bethany has been serving vulnerable children and families in the Greater Delaware Valley for over 40 years. We provide adoption services, foster care, free pregnancy counseling, trauma-informed post-adoption services, refugee services, and Safe Families for Children.

BethanyTristateWalkRun.org

When you sponsor The Bethany Virtual Walk Run, you're not only increasing exposure for your business, you're also protecting children in need.

**Fundraising Goal:
\$75,000**

**Please reply and send
in your logo before
April 24, 2020**

Donations made through May 1st
can be acknowledged at the event.

Contact: Allen Lewis, Fundraising
Events Coordinator (215) 376-6162
alewis@bethany.org

Recent Major Event Sponsors



SPONSORSHIP OPPORTUNITIES:	Presenting Sponsor	Hope Sponsor	Change Sponsor	Healing Sponsor	Haven Sponsor	Kindness Sponsor
Cost of Sponsorship	\$10,000	\$5,000	\$1,500	\$600	\$300	\$150
Color Ad in 2021 Business Partners and Services Guide	2 Page centerfold	1 Page	1 Page	1/2 Page	1/4 Page	
Kick-Off Ceremony Video Speaking Opportunity	X					
Logo & Name on Event Homepage and Event Email Communications	X					
Logo displayed during Kick-Off & Celebration Event	X	X				
Acknowledgment of sponsorship during the event	X	X	X	X		
Featured on Walk/5K website	Large Logo	Logo	Logo	Logo	Business Listing	
Featured in partner highlight email	Logo and summary	Logo	Logo	Logo	Business Listing	Business Listing
Opportunity to send digital collateral to be included in emails to participants	X	X	X	X	X	X
Business Listing in 2021 Business Partners and Services Guide	X	X	X	X	X	X

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Prize Sponsors: In-Kind donations valued between \$50 and \$149 will receive business listings in Bethany's 2021 Business Partners & Services Guide. Opportunities for in-kind sponsorships include (but are not limited to): Prizes for top fundraisers, printing, entertainment, food, beverage, awards.

Bethany Christian Services is a 501(c)3 nonprofit organization. Bethany Christian Services of the Greater Delaware Valley's EIN is 31-1196722.

KEY SPONSORSHIP DETAILS:

To be listed in the new Business Partners and Services Guide and to have your logo appear in any materials, **please return the attached form with your ad by April 24th.**

Business sponsorship may be any combination of merchandise, services, gift certificates, gift cards, and business cash donations. Donations made through May 1st can be acknowledged at the event. For more info, contact Allen Lewis at (215) 376-6162 or ALewis@bethany.org.

Business Partners and Services Guide Ad Formatting:

Full Pg: 4.5" x 7.5" (portrait) | Half Pg: 4.5" x 3.65" (landscape) | Qtr Pg: 2.15"x 3.65" (portrait)

Logos and ads must be .jpg files 300dpi or larger. Email logos and ads to Allen at ALewis@bethany.org

SPONSOR DONATION FORM

The Bethany Walk Run Series

Please complete this form as you would like your information to appear in the 2021 Business Partners and Services Guide. Return this form by mail or scan and email to ALewis@bethany.org.

Email your logo and ad and all applicable content by FRIDAY, APRIL 24, 2020 to ALewis@bethany.org.

Logos and ads must be .jpg files 300dpi or larger.

Business name:

Full business address:

Phone:

Website:

General email:

Business listing category:

(i.e.: Law, Entertainment, Construction)

Not listed in Business Partners and Services Guide:

Contact person:

Contact phone:

Contact email:

Description of gift given:

(i.e.: Gift Card, cash)

Gift value: \$

For more information or to become a sponsor, please contact: Allen Lewis at 215.376.6162 or ALewis@bethany.org.

Checks can be made payable to: Bethany Christian Services.

Gifts may be mailed to Branch Headquarters:
Bethany Christian Services, Attn: Walk Run
610 Old York Road, Suite 220
Jenkintown, PA 19046

Thank you!

How your sponsorship can give stability and healing to kids:

\$10,000 funds the cost of:

Two months of the Safe Families for Children ministry in the Greater Delaware Valley.

\$5,000 funds the cost of:

Counsel and support for an expectant family during their pregnancy and continuing through their decision of parenting or making an adoption plan for their baby.

\$3,000 funds the cost of:

A Safe Families for Children™ Host Family to be screened, trained, and professionally supported in the hosting of a child for up to 30 days.

\$1,500 funds the cost of:

A grant for one child to receive extensive trauma-focused treatment through the 17-week ADOPTS program.

\$600 funds the cost gap of:

Child preparation services for one child guided by a Bethany social worker, vital to prepare them for permanency through adoption or reunification.

